THE FUTURE OF TRAVEL IS HERE
THE INNOVATION ISSUE
THE FUTURE OF TRAVEL IS ALREADY HERE

还记得我们开始乘坐飞机到欧洲的日子吗？没有印象了？对了，因为根本没发生过。其实未来已经到来，问题是以何种方式。我们总是对未来抱有各种幻想。未来的旅行，我们必须肯定，那就是一定会更多人愿意，但越来越多，采用更先进的方式（无论是为了商务、娱乐，还是其他目的）。旅行经历也变得越来越有趣。虽然我们出行可能需要依赖飞机，但未来的发展正在旅游业内出现。有可能因为我们的生活方式的变化而产生深远的影响。以下介绍的这些旅行新发展，或许会成为未来的标准。
Paper guidebooks? That's so last century. Guided tours? How restrictive. The rise of smartphones and tablets means it is now possible for you to guide yourself around a city while still enjoying the knowledge of a local expert. That's the idea behind iDiscover City Walks, an urban exploration app that guides you around fascinating neighbourhoods in Hong Kong, Macau, Yangon, Bali and Java.

'There's so much you don't register with the eye,' says iDiscover founder Ester van Steekeelenburg (pictured), a Dutch-born urban planner and heritage conservation consultant. Each neighbourhood guide includes a GPS-enabled map, photos of local landmarks and, most importantly, the stories behind them, with colourful anecdotes and nuggets of oral history.

'It's like having a very knowledgeable friend to show you around an unfamiliar place – and even if it is a neighbourhood you think you know well, there are sure to be some surprises along the way.'