



HONG KONG EXTRA-CURRICULAR MAPPING WORKSHOP

DOCUMENTING LOCAL CULTURE & LIVING HERITAGE IN NORTH POINT & YAU MA TEI

A first-time collaboration between a professional institute and two social enterprises to train Hong Kong students the method of cultural mapping. Two weekend-long workshops with 40 students (13-16 yrs old) included site surveys, interviews, cultural mapping skills training and sharing/feedback sessions to teach robust mapping skills in a fun and interactive way.

Hand-in-hand with local creatives the students set out to map 60+ cultural assets across two neighbourhoods and interpret them through short essays, urban sketches and video portraits. The students' works were published in a mobile App, illustrated map and one-month pop-up exhibition at PMQ, a leading cultural venue in Hong Kong.

6-STEP PARTICIPATORY MAPPING PROCESS

"I ONLY KNEW A FRACTION OF NORTH POINT BEFORE, BUT AFTER THE WORKSHOPS I FEEL THAT IT IS MY OTHER HOME"

- Wai Wai, illustrator

- 1 **REVEAL** neighbourhood narrative
- 2 **MAP** sites that matter
- 3 **CREATE** content worth sharing
- 4 **DESIGN** artist map
- 5 **SHARE** in the community
- 6 **CONNECT** tech-savvy audience



OUTPUT



“CREATIVE CULTURAL MAPPING IS A FUN AND INTERACTIVE WAY TO INTRODUCE THE CONCEPT OF TANGIBLE AND INTANGIBLE HERITAGE TO YOUTH”

- Jennifer Lang - HK Institute for Conservation Architects

IMPACT

100%



INTERDISCIPLINARY COLLABORATIONS

Students challenged out of the comfort of their class-room and work in groups to combine different skills, talents and interests into a real product.

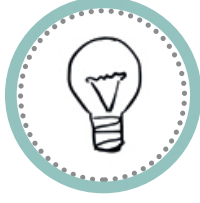
75%



COMMUNITY CONNECTIONS

Students connected to neighbourhood residents. New encounters increased awareness of traditional businesses and lesser-known cultural sites.

100%



CULTURAL UNDERSTANDING

Students equipped with new cultural lens to explore unfamiliar places and understand the deeper layers in seemingly ordinary neighbourhoods.

40



student participants from different Hong Kong high schools

5,000



copies of neighbourhood maps distributed

13-16

average age of participants



935



eye-opening encounters between local residents and students

50+



urban sketches created by students

8,000+



visitors to the one-month pop-up exhibition

60+



tangible and intangible cultural assets mapped

250



independent inquisitive beyond-the-classroom learning experiences

53,000



downloads of iDiscover App

Collaborative Partnership

Funded by Duration Budget