



HONG KONG COMMUNITY MAPPING IN KWAI FONG

DOCUMENTING LOCAL COMMUNITY ASSETS IN INDUSTRIAL DISTRICT

Formerly called 'Gin Drinkers Bay', and, less flattering, 'Trash Bay', Kwai Fong was best known as a garbage dump. In the 1960s, the bay got a facelift and with it came a new name, after the freshly completed Kwai Fong Estate. The heyday home of heroes in manufacturing, Kwai Fong has now become a modern residential district. However, it will always remain a hood of modest industrious people.

This project brought together long term residents to map what matters to them. Part of the "We Connect" programme, funded by The Hong Kong Jockey Club Charities Trust and organised in collaboration with the HKSKH Lady MacLehose Centre the project was all about building up self-competence and a sense of belonging to under-privileged communities in older urban districts.

6-STEPS PARTICIPATORY MAPPING PROCESS

**"KWAI FONG IS A
CLOSE-KNIT
COMMUNITY
WHERE YOU BUY
EVERYTHING YOU
NEED WITHIN A
STREET OR TWO."**

- Doris Fok, resident

- 1 REVEAL neighbourhood narrative
- 2 MAP sites that matter
- 3 CREATE content worth sharing
- 4 DESIGN artist map
- 5 SHARE in the community
- 6 CONNECT tech-savvy audience

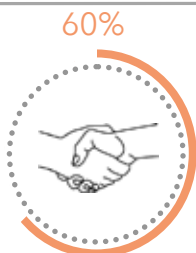


OUTPUT



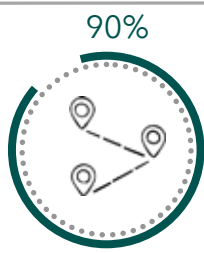
“WHAT REALLY MAKES MY DAY IS TO MEET OLD TIME RESIDENTS WHO COME BACK TO TASTE OUR FOOD.”
 - Mr. Yu, Kwun Kee Noodle

IMPACT



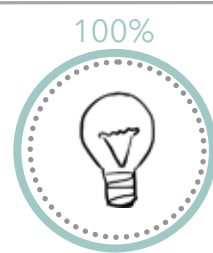
BUILDING BRIDGES

The project created opportunities for the long-time residents of the Kwai Fong Estate to connect with a younger population and small businesses in the district.



COMMUNITY DEVELOPMENT

Celebrating the 'ordinary' features and soft fabric of the district on a map, in an app and at a pop-up street museum, renewed a sense of local pride.



CULTURAL AWARENESS

Participants unravelled hidden historic layers to recognise their roots in the heydays of the city's manufacturing industry.

45
participants



8
personal interviews



7,000
visitors at the pop-up museum

21
tangible and intangible cultural assets mapped



4km
route meandering through the district



1
co-curated self-guided heritage walking tour

5,000
copies of neighbourhood maps distributed



224
photos taken



1st
collaboration across different resident groups

Collaborative Partnership

Funded by

Duration

Budget



賽馬會「攜坊互連」葵芳社區計劃



Jul 2019 - Mar 2020

HK\$ 650,000